

# Great American Energy, Inc. Announces Appointment of 50-Year Mineral Exploration & Production Veteran to Advisory Board

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[Great American Energy, Inc.](#) (OTCBB: SRBL; "Great American Energy" and/or "the Company") is pleased to announce that on Monday, May 20, 2013, the Company appointed Mr. John Rud to its Advisory Board as an advisor relating to exploration and mining activities. Mr. Rud has amassed over 50 years of experience in identifying, exploring and processing a wide variety of mineral deposits, and in all aspects of putting mining properties into production.

In particular, Mr. Rud has specialized in lithium in the state of Nevada, having located over 600 placer claims for lithium exploration and development in the Clayton Valley area. Great American Energy's 7,680-acre Big Smoky Valley Lithium Project is adjacent to the Clayton Valley area and to America's only producing lithium mine, Chemetall Foote's Silver Peak Mine in Clayton Valley (producing for 40+ years at a rate of ~5,000 lithium carbonate equivalent tonnes per year).

Mr. Rud is currently President of GeoXplor Corp, which offers exploration services, including geological, geotechnical, and geophysical services, radiometric surveys, state of the art down-hole probe equipment, and comprehensive geological reporting including NI (National Instrument) 43-101. Among his recent Consultant activities are designing and supervising the construction of a 150 ton per hour Frac sand plant in northwestern Arkansas. He also designed and supervised construction of a Feldspar/Quartz processing plant while designing and initiating an open pit mining operation for the plant, hiring and supervising all personnel, procuring equipment, and completing initial marketing studies for stucco sand products and glass grade silica sand.

Beginning his career as an underground miner, Mr. Rud has since gone on to work as a Geological Consultant for numerous public and private companies. His activities have included the location and evaluation of mineral deposits; supervising drilling programs and geological mapping; conducting geological, geophysical, and geochemical studies; conducting feasibility studies for various mineral deposits; underground mine rehabilitation; processing plant design and construction; mine permitting and land purchasing; and equipment procurement.

Among the specific positions, roles and responsibilities he has filled, Mr. Rud formerly served as the marketing director for AZCO Mica, Inc., where he was responsible for the design and construction of a wet-ground mica plant, hiring all personnel and contractors, overseeing equipment procurement, and the supervision of all corporate marketing activities.

Mr. Rud is also the former president and director of Gentry Steel Inc., a position that required him to govern day-to-day operations of the publicly listed company. The corporation is presently completing the mine permitting, the purchasing of land for the processing plant, and procuring the mining and processing equipment for a 30-million pound per year high-grade iron oxide pigment operation.

As past-President and Geologist with Aimco Consolidated, Mr. Rud supervised geological mapping of the Gentry Iron Ore deposit, supervised the Core drilling program to delineated ore reserves, and completed a feasibility program to determine the economic merits of the iron ore deposit.

Other specific accomplishments include locating and evaluating a porphyry copper deposit in the Picacho Mountain, Pinal County, AZ, and then leasing the property to Cyprus Metals Corporation. Mr. Rud also served as a Geological Consultant to design and construct a 24 ton per day portable column flotation plant equipped with fine ore feeder, grinding circuit, computer controlled flotation column, and drying and bagging facilities.

Mr. Rud earned a B.Sc. Geology and M.Sc. Geology from University of Oregon.

Great American Energy's CEO, Felipe Pimienta, commented on the appointment: "John Rud's wide range of experience will be of immense value to us as we proceed with our 2013 exploration program on our Big Smoky Valley property, as well as all our subsequent work in the area. He knows the region, what to look for, and who to contact to get things done quickly and in the best way possible. We're glad to be working

together."

## MORE INFORMATION

Learn more about the Management and Advisory Board, the Company, and its recent news at Great American Energy's website: [www.gamericanenergy.com](http://www.gamericanenergy.com).

## ABOUT GREAT AMERICAN ENERGY, INC.

Great American Energy, Inc. is a publicly traded (SRBL) mineral exploration and development company focused on supporting America's growing clean energy and clean tech industries. Based in Denver, Colorado, Great American Energy is dedicated to responsibly identifying, acquiring and developing mineral assets in America and US-friendly countries. The Company's portfolio of projects currently targets lithium and rare earth element production, both of which are essential to America's clean energy and clean tech industries. For more information on the Company and its activities, visit Great American Energy's website at [www.gamericanenergy.com](http://www.gamericanenergy.com).

ON BEHALF OF THE BOARD OF DIRECTORS,

Great American Energy, Inc.  
Felipe Pimienta, CEO

*This press release includes certain statements that are forward-looking in nature and that involve a number of uncertainties and risks. Such forward-looking statements are within the meaning of that term in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The forward-looking statements in this press release are based on Great American Energy, Inc.'s current expectations and projections regarding future events, which are based on currently available information. The forward-looking statements in this press release may also include statements relating to Great American Energy Inc.'s anticipated new developments, business prospects, financial performance, strategies and similar matters. Great American Energy, Inc. disclaims any obligation to update any of its forward-looking statements, except as may be required by law.*

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