

Suncor Energy helps fuel the dreams of Canadian Athletes

11.12.2013 | [Marketwire](#)

CALGARY, ALBERTA--(Marketwired - Dec 11, 2013) - With momentum growing for the Sochi 2014 Olympic Winter Games, Suncor Energy, through its [Petro-Canada](#) brand, today announced two retail promotions and the extension of its [Petro-Canada](#) Athlete Family Program (PCAFP) in support of our Canadian Olympic and Paralympic athletes headed to Sochi in 2014.

As part of its retail Olympic promotions, [Petro-Canada](#) is selling a new Canadian Olympic Team mug. The limited edition *Summit* Mug can be purchased for \$3.99 or by redeeming 6,000 Petro-Points. With each purchase, a portion of the proceeds goes to help our Canadian Olympic athletes.

For the first time ever, [Petro-Canada](#) is also selling the iconic HBC 2014 Red Mittens at participating [Petro-Canada](#) gas stations across the country. The 2014 Red Mittens are available for \$10 or by redeeming 15,000 Petro-Points; \$3.33 from the purchase of every pair of \$10 Red Mittens is donated to Canadian athletes through the Canadian Olympic Foundation.

"With more than 1,450 [Petro-Canada](#) gas stations across the country, it's convenient to pick up glasses or mittens in support of our athletes," says Louis Cote, director, Loyalty and Marketing Partnerships, Suncor Energy. "For the first time, we're offering Olympic glassware for an Olympic Games where Canada is not the host country. We know that this glassware has become a collector's item and we wanted to provide Canadians with another way to support our athletes."

[Petro-Canada](#) is also extending its [Petro-Canada](#) Athlete Family Program to Canadian athletes participating in the Sochi 2014 Olympic and Paralympic Games. Through PCAFP, each Canadian athlete will receive two tickets for their family members to watch them in each event they compete in at the 2014 Olympic Winter Games. [Petro-Canada](#) first created the program for the Vancouver 2010 Games and since then has provided more than 2,000 tickets.

For 25 years Suncor, through its [Petro-Canada](#) brand, has supported Canadian athletes programs by funding Canadian sport beginning at the grassroots level. Suncor has helped more than 2,400 young Canadian athletes and contributed more than \$8 million through our Fuelling Athlete and Coaching Excellence (FACE) program.

Suncor Energy is Canada's leading integrated energy company. Suncor's operations include oil sands development and upgrading, conventional and offshore oil and gas production, petroleum refining, and product marketing under the [Petro-Canada](#) brand. While working to responsibly develop petroleum resources, Suncor is also developing a growing renewable energy portfolio. Suncor's common shares (symbol: SU) are listed on the Toronto and New York stock exchanges.

For more information about Suncor Energy please visit our web site at suncor.com, follow us on Twitter [@SuncorEnergy](#) or read our blog, [OSQAR](#).

Contact

Media inquiries:
403-296-4000
media@suncor.com

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