

# Kaizen Discovery Bolsters Its Exploration Team and Appoints Senior Mineral Exploration Veteran John Bradford as Chief Geologist

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VANCOUVER, BRITISH COLUMBIA--(Marketwired - Jul 16, 2014) - Kaizen Discovery (TSX VENTURE:KZD) today announced the appointment of John Bradford, P.Geo., as the company's Chief Geologist, effective immediately. Mr. Bradford will provide geological oversight to the company's exploration programs at the Tanzilla and Aspen Grove projects in Canada, the Fairholme Project in Australia and the Ebende Project in the Democratic Republic of Congo.

Mr. Bradford joins Kaizen from B.C.-based West Cirque Resources, where he was Vice President, Exploration, and a Director. West Cirque Resources was acquired by Kaizen in an all-share transaction that closed on July 7, 2014.

Mr. Bradford has more than 28 years of exploration experience with various private and public mineral exploration companies, including Paget Resources, Pembroke Mining, West Range Exploration, Curragh Resources, Southwestern Resources, Lake Shore Gold and Freeport-McMoRan. He has an M.Sc. (Geology) from the University of British Columbia (1988) and is a Professional Geoscientist (APEGBC, 1993). He has worked extensively in Canada, Mexico and South America with the BC Geological Survey and several major and junior exploration companies. His main area of expertise is prospect evaluation and regional targeting for porphyry, epithermal, magmatic, volcanogenic massive sulfide (VMS) deposits and carbonate-replacement systems.

"The opportunity to add members of West Cirque's in-house technical team was one of the key drivers in Kaizen's acquisition of West Cirque," said Kaizen President and Chief Executive Officer B. Matthew Hornor.

"We are very pleased to add John to our management team. He has a long and successful track record as a prospect generator and his depth of mineral exploration experience and management skills will be a great asset as we move forward with our exploration and corporate development plans."

Mr. Bradford's appointment is subject to customary approval of the TSX Venture Exchange.

## About Kaizen Discovery

Kaizen is a Canadian technology-focused, mineral exploration company that was formed in late 2013 through a combination of [Concordia Resource Corp.](#) and assets acquired from HPX TechCo Inc., a 100%-owned subsidiary of High Power Exploration Inc. With its collaboration agreement with ITOCHU of Japan and access to HPX TechCo's proprietary geophysical technology, Kaizen's long-term growth strategy is to work with Japanese partners to identify, explore and develop high-quality mineral projects that have the potential to produce and deliver minerals to Japan's industrial sector.

More information on Kaizen is available at [www.kaizendiscovery.com](http://www.kaizendiscovery.com)

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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