Superior Copper Intersects 2.22% Copper, 2.31 gpt Silver, and 0.11 gpt Gold Over 8.06 Metres

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TORONTO, Sep 18, 2014 - Superior Copper Corporation ("Superior Copper" or the "Company") (TSX VENTURE:SPC) is pleased to announce that it has intersected additional significant copper mineralization at the 3M Zone at its 100% owned Superior Project, 85 kilometres ("km") northwest of Sault Ste. Marie. Diamond drill hole SPC-3M-14-01, reported above, was a 50 metre ("m") up-dip extension of the discovery hole which intersected 1.26% copper, 9.89 grams per tonne ("gpt") silver and 0.10 gpt gold over 5.5 m (see press release dated July 9th, 2014). Complete results received to date of the 3M Zone drilling are provided in the following table. Since drilling started on June 15th we have completed 4,086 m, or 8%, of our budgeted 50,000 m on our regional targets. Two drills are now dedicated to our regional drilling program.

3M Zone Assays

Hole	Az	Dip	From (m)	To (m)	Interval	Cu %	Ag (g/t)	Au (g/t)
SPC-3M-14-01 16T 671763mE 5212807mN	065	-82	290.97	299.03	8.06	2.22	2.31	0.11
SPC-3M-14-02 16T 671763mE 5212807mN	065	-74	no significant results					
SPC-3M-14-03 16T 671710mE 5212781mN	-	-90	no significant results					
SPC-3M-14-04 16T 671776mE 5212749mN	065	-82	258.31	259.80	1.49	0.94	3.4	0.11

True Widths cannot be determined with the information currently available

Eight holes in addition to the discovery hole have been completed on the 3M Zone for a total of 2,609 m. Assays are pending for the remaining four holes. Please see the map attached.

To view the map, please visit the following link:
http://media3.marketwire.com/docs/superior_copper_map01_sept18.pdf

"The 3M Zone is a chalcocite bearing hydrothermally altered flow top breccia that is conformable to the regional bedding. The nature of the zone is very similar to the deposits currently being developed by Highland Copper and past producers in the prolific copper belt of the Keweenaw Pennisula in Michigan. This is the first discovery of this type at Superior's Project and represents the first ever conformable copper bearing horizon in the region," states Morgan Quinn, P.Geo., Project Geologist. "We continue to be impressed by the copper mineralization in this newly discovered area."

Since the discovery hole, a 1.5 by 2.0 km grid has been established over the area. A ground Induced Polarization geophysical survey and geological mapping will be completed within the next few weeks. "We are taking a methodical exploration approach to this new discovery," says Quinn.

Regional Target Update

To date four holes have been completed on the Regional Targets for approximately 4,086 m.

"We are encouraged by the drilling at our regional targets," mentions Quinn. "These are deep holes and take time to complete over such a large land package. Historically, no drilling was carried out below 225 m on this property and every hole provides us with geological insight to what may lie below."

About Superior Copper Corporation

Superior Copper Corp. is a Canadian-based exploration company focused on base and precious metal exploration. The Company's primary objective is to target highly prospective and underexplored mineral properties, particularly copper, in order to meet the continual global demand. Its primary land position is its 100%-owned Superior Project, which covers 17,874 hectares or 179 square km, and is located approximately 85 km north of Sault Ste. Marie, Ontario.

The technical aspects of this press release have been reviewed by D. Morgan Quinn, P.Geo., who is the "Qualified Person" as defined by NI 43-101 for this project. QA/QC and assay procedures can be found on the Company's press release dated July 8, 2014.

CAUTIONARY STATEMENT: Neither the TSX Venture Exchange ("TSX-V") nor its Regulation Services Provider (as that term is defined in the policies of the TSX-V) accepts responsibility for the adequacy or accuracy of this release. This News Release includes certain "forward-looking statements". These statements are based on information currently available to the Company and the Company provides no assurance that actual results will meet management's expectations. Forward-looking statements include estimates and statements that describe the Company's future plans, objectives or goals, including words to the effect that the Company or management expects a stated condition or result to occur. Forward-looking statements may be identified by such terms as "believes", "anticipates", "expects", "estimates", "may", "could", "would", "will", or "plan". Since forward-looking statements are based on assumptions and address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results relating to, among other things, use of proceeds from the Offering, results of exploration, project development, reclamation and capital costs of the Company's mineral properties, and the Company's financial condition and prospects, could differ materially from those currently anticipated in such statements for many reasons such as: changes in general economic conditions and conditions in the financial markets; changes in demand and prices for minerals; litigation, legislative, environmental and other judicial, regulatory, political and competitive developments; technological and operational difficulties encountered in connection with the activities of the Company; and other matters discussed in this news release. This list is not exhaustive of the factors that may affect any of the Company's forward-looking statements. These and other factors should be considered carefully and readers should not place undue reliance on the Company's forward-looking statements. The Company does not undertake to update any forward-looking statement that may be made from time to time by the Company or on its behalf, except in accordance with applicable securities laws. Please see our public filings at www.sedar.com for further information.

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