

Kaizen Discovery Appoints Dr. David Broughton to Lead Exploration Initiatives

15.01.2015 | [Marketwire](#)

VANCOUVER, BRITISH COLUMBIA--(Marketwired - Jan 15, 2015) - [Kaizen Discovery Inc.](#) (TSX VENTURE:KZD) announced today that Dr. David Broughton has joined the company as Executive Vice President, Exploration, to lead its exploration and project appraisal initiatives.

Dr. Broughton will split his time between Kaizen and Ivanhoe Mines, where he will continue in his role as Executive Vice President, Exploration.

"We are delighted to welcome Dr. Broughton to our management team," said Kaizen's President and CEO, B. Matthew Hornor. "David brings a wealth of experience that will help us unlock the potential of our pipeline of quality exploration projects, as well as help us identify and evaluate new acquisition targets."

Dr. Broughton is recognized as an expert in sediment-hosted copper deposits, and has participated in multiple discoveries and successful development projects. He joined Ivanplats (now Ivanhoe Mines) in January 2008 and has overseen Ivanhoe Mines' discovery of two world-class mineral deposits - the Kamoa copper discovery in the DRC's Central African Copperbelt and the Flatreef platinum-group elements, nickel, copper and gold discovery in the Bushveld Complex of South Africa. He was co-leader of the Kamoa discovery team that is the 2015 recipient of the Prospectors & Developers Association of Canada's (PDAC) prestigious Thayer Lindsley Award. This award, honouring the memory of one of Canada's greatest mine finders, recognizes an individual or a team of explorationists credited with a recent significant mineral discovery.

Dr. Broughton commented, "I am excited to join Kaizen at a time when it is experiencing tremendous growth and planning its first phase of exploration on the Coppermine Project in Nunavut, Canada. Coppermine has many similarities with other districts hosting major sediment-hosted copper deposits, and I look forward to being part of Kaizen's team working to realize this potential. While I will remain keenly involved in Ivanhoe Mines' exploration and development programs in Africa, my role with Kaizen will allow me to contribute to a strategic focus on prospective projects within the Pacific Rim."

Prior to joining Ivanhoe Mines, Dr. Broughton was Exploration Manager, Sediment-Hosted Copper Deposits for Phelps Dodge Exploration Corp. /Freeport Exploration. From November 1997 to June 2000, he was Geology and Project Manager for Cyprus Amax's pre-feasibility study on the Kansanshi Mine in Zambia, now Africa's largest producing copper mine. From August 2000 to October 2003, he was part of the AMIRA P544 research team focused on mineralization controls in the Zambian Copperbelt. During the first 10 years of his professional career he was involved in exploration and mining for gold, uranium and base metals in Canada, for a number of companies including Hemlo Gold, Agnico-Eagle, Canamax and Cyprus Amax.

Dr. Broughton received a BSc. (Hons) and a MSc. in Earth Sciences from the University of Waterloo and a Ph.D. in Geology from the Colorado School of Mines.

Kaizen also announced that John Bradford has stepped down as the company's Chief Geologist, but will continue working with the company's management team. Mr. Bradford will continue to direct and oversee the company's exploration programs on its B.C. projects, including the Aspen Grove, Tanzilla and Castle porphyry projects.

"John is keen to focus his energy on our highly prospective porphyry projects in B.C. and his expertise on these projects will be critical in designing and implementing our future exploration plans," said Mr. Hornor. "I am very pleased that John will continue to work with David and the rest of our geological team for the foreseeable future."

About Kaizen Discovery

Kaizen is a Canadian technology-focused, mineral exploration and development company. Kaizen entered into a collaboration agreement with ITOCHU Corporation of Japan (ticker symbol 8001: Tokyo) in January 2014 and has access to HPX TechCo's proprietary geophysical Typhoon technology under a dedicated services agreement. Kaizen's long-term growth strategy is to work with Japanese entities to identify, explore and develop high-quality mineral projects that have the potential to produce and deliver minerals to Japan's industrial sector.

More information on Kaizen is available at www.kaizendiscovery.com.

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Forward-looking information and statements in this news release include, but are not limited to, statements regarding the identification, exploration, and development of high-quality mineral projects and the delivery of minerals to Japan's industrial sector.

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Die URL für diesen Artikel lautet:

<https://www.minenportal.de/artikel/145427--Kaizen-Discovery-Appoints-Dr.-David-Broughton-to-Lead-Exploration-Initiatives.html>

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