

GeoNovus Undertakes Fundamental Change of Business and Name Change

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Vancouver, British Columbia (FSCwire) - [GeoNovus Minerals Corp.](#) (GNM – CSE) (GMINF – USA) (“GeoNovus” or the “Company”) is very pleased to announce that it intends to change its primary focus from resource exploration to the Media and Entertainment Industry. The Board of Directors and management of the Corporation believe that it has secured the team that can allow it to quickly enter those fast and growing industries. GeoNovus has identified opportunities throughout North America and is poised to capitalize on these opportunities very quickly.

The demand for content in the industry has never been stronger and with new digital content platforms growing GNM strongly believes it will be able to garner attention and build a solid company in the entertainment space.

The revenue model for GeoNovus, in the first phase, will be derived from the movie industry whereby GNM will secure contracts to supply music for upcoming movie scripts. GNM, with the recently announced acquisition of Greenhouse Publishing Ltd., will be in a position to become a publishing house for professional musicians by placing their music into movie scripts with the assistance, and under the guidance, of recently Academy Award winning producer Timothy Marlowe.

The Company has filed a new listing statement with the CSE that provides detailed disclosure of the Corporation's new business and related risk factors.

In connection with the business change the Company is in the process of effecting a name change and new symbol to GeoNovus Media Corp. The Company expects to complete this process shortly and will provide a further update. The Company will continue to trade as “GNM” until such time.

Michael England, President and CEO states, “The new name and identity was affected to better position the company within the movie and music industry and towards a much broader investor base both in North America and abroad. We believe the new name and identity more accurately reflects the Company's business model and direction”.

It is currently expected that the Company will obtain shareholder approval of the Fundamental Change of Business and Name Change by way of a shareholder consent resolution. Additionally, and upon successful completion of the Fundamental Change, the Company will look to either sell or “spin out” its mining interests.

This change of business represents a Fundamental Change under the CSE policy and is subject to both Exchange and Shareholders approval.

For further information please contact: 604-683-3995 or info@geonovusminerals.com

ON BEHALF OF THE BOARD

Michael England
President & CEO

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