

Drilling Also Commences at Tanzilla Project in Northwestern BC

VANCOUVER, BRITISH COLUMBIA--(Marketwired - Jul 20, 2015) - [Kaizen Discovery Inc.](#) (TSX VENTURE:KZD) is pleased to report that significant copper-gold mineralization has been intersected in the first hole drilled by Kaizen at the Aspen Grove Project's Ketchan prospect (see location map below).

The Aspen Grove Project covers 11,237 hectares in southern British Columbia's premier copper porphyry belt, part way between the Copper Mountain and Highland Valley mines. Kaizen owns 60% of Aspen Grove, with Kaizen's strategic partner, ITOCHU Corporation of Japan, owning a 40% interest.

Exploration at the Aspen Grove Project is being funded by C\$4 million in dedicated financing for the project provided by ITOCHU in 2014. Approximately 7,000 metres of drilling is planned for 2015, with Kaizen as the project operator.

The initial drill hole at Ketchan, K15-01, tested a magnetic and chargeability high near the southwestern margin of the Ketchan porphyry. The hole was drilled to a depth of 390 metres, and intersected a 265.5-metre thick zone of copper-gold mineralization, starting at surface. The intersection included a 78-metre interval grading 0.50% copper and 0.15 grams per tonne (g/t) gold.

Table 1: Assay results for drill hole K15-01, July 2015.

Drill Hole	From (metres)	To (metres)	Drilled metres	Copper (%)	Gold (g/t)
K15-01	4.5	270	265.5	0.265	0.112
Incl.	30	58	28	0.310	0.167
and	192	270	78	0.502	0.145
and	248	262	14	1.032	0.125

Note: The true width of the drill intersections reported throughout this release is unknown as the geometry of the mineralized zone is not yet known.

The upper part of the mineralized zone (to a depth of approximately 170 metres) consists of strong magnetite-K-feldspar (potassic) and epidote alteration, veining in diorite porphyry, and intrusive and hydrothermal breccia. Chalcopyrite (copper mineralization) occurs in magnetite and chalcopyrite-pyrite veins and as disseminations. Below 201 metres, the higher-grade chalcopyrite mineralization occurs mainly in hydrothermal breccia with remnant potassic alteration overprinted by intense epidote, chlorite, sulphide stringers and disseminations.

The highest copper grades occur in the deepest part of the intersection, which from 248 to 262 metres returned 1.03% copper and 0.13 g/t gold over 14 metres. This interval also returned 126 ppm (parts per million) molybdenum.

The assayed copper grades reported to date at the Ketchan prospect are consistent with average head grades of mines operating in the region. In Q1 2015, the average copper grade of ore milled at Teck Resources' Highland Valley Mine was 0.31% copper and at the Copper Mountain Mine, 25% owned by Mitsubishi Materials Corporation, it was 0.345%.*

"We are very encouraged that our first drill hole at the Ketchan prospect has yielded significant copper-gold mineralization over a lengthy interval," said B. Matthew Hornor, President and CEO. "We plan to undertake step-out drilling from this intercept later in the summer after completing the rest of our planned initial 10 exploration holes at Aspen Grove."

*Source: [Copper Mountain Mining Corp.](#) and Teck Resources Q1 2015 production results.

To view the map of the location of the Ketchan and Par prospects at Kaizen's Aspen Grove Project, please visit the following link: <http://media3.marketwire.com/docs/MapLocationKetchanParProspectsKaizensAspenGroveProject.pdf>.

The second drill hole in the Ketchan program, K15-02b, was collared 255 metres east of K15-01 and tested a second magnetic and chargeability high near the southwestern margin of the Ketchan diorite. K15-02b was completed at 485 metres after intersecting the contact between the diorite and Nicola Group marine sedimentary rocks at 401 metres. A 386-metre thick zone of copper-gold mineralization was intersected.

Table 2: Assay results for drill hole K15-02b, July 2015.

Drill Hole	From (metres)	To (metres)	Drilled metres	Copper (%)	Gold (g/t)
K15-02b	4.65	391	386.35	0.136	0.097
Incl.	57	129	72	0.340	0.060
and	275	351	76	0.141	0.268

Higher grade mineralization between 57 and 129 metres is marginal to the magnetic high and is associated with multi-stage texturally destructive alteration including early potassic and later epidote, chlorite, actinolite, albite and chalcopyrite. Higher gold values (up to 1.81 g/t over a single 2-metre sample width) in the lower zone occur at depth beneath the magnetic high.

Exploration at Ketchan is continuing with 150- to 250-metre spaced drill holes, designed to test the entire 300-to-500 by 1,800-metre-long mineralized system as defined by airborne magnetics, geological mapping and rock sampling, and induced polarization surveys. Follow-up drilling is expected once the initial program is complete.

To view the photo of the mineralized copper drill core from Ketchan prospect, please visit the following link:
<http://media3.marketwire.com/docs/mineralizedcopperdrillcoreketchanprospect.pdf>.

Drill results at Par prospect

The Par prospect west of Ketchan contains a central chargeability and magnetic high not tested by Kaizen's 2014 drill program. This anomaly was tested by drill hole AG15-01, which intersected over 100 metres of mineralized breccia from surface before being completed at a depth of 459 metres.

Table 3: Assay results for drill hole AG15-01, July 2015.

Drill Hole	From (metres)	To (metres)	Drilled metres	Copper (%)	Gold (g/t)
AG15-01	1.8	105	103.2	0.204	0.084
Incl.	1.8	75	73.2	0.245	0.096
Incl.	48	75	27.0	0.380	0.114

Mineralization consists of polyphase magnetite-hematite-pyrite-chalcopyrite stockwork veining and disseminated sulphides in a hydrothermal breccia which cuts chlorite-silica altered microdiorite porphyry. The porphyry intrudes a thick sequence of intensely phyllic altered, silicified quartz-feldspar porphyry and volcanics containing widespread quartz-pyrite-molybdenite veins and minor disseminated sphalerite.

Table 4: Azimuth and dip of Ketchan and Par prospect drill holes.

Drill Hole	Azimuth (degrees)	Dip (degrees)	Length (metres)
K15-01	30	-60	390
K15-02b	235	-60	485
AG15-01	110	-50	459

Tanzilla Project

Drilling also has been initiated at the Tanzilla Project near Dease Lake, in northwestern BC. Approximately 1,800 metres of drilling is planned to test deep porphyry potential of the Silica Ridge and Gopher Zone targets in 2015. The Tanzilla program is being funded under an Earn-in Agreement by Freeport-McMoRan Corporation of Canada Limited, a wholly owned, indirect subsidiary of Freeport-McMoRan Copper & Gold Inc. Freeport can earn an initial 51% interest by funding cumulative expenditures of C\$8 million over a four-year period. Kaizen is the operator under the agreement for the 2015 program.

Qualified Person

Kaizen's disclosure of a technical or scientific nature in this news release has been reviewed and approved by John Bradford, M.Sc., P.Geo. a geological consultant for Kaizen, who serves as a Qualified Person as defined under National Instrument 43-101. Mr. Bradford is not independent of Kaizen for purposes of NI 43-101.

Drill-core samples (2-metre sample length) for the Aspen Grove Project were prepared at Kaizen's core logging facility in Merritt, BC, and samples were shipped to ALS Minerals' preparation lab in Kamloops, BC. Ketchan samples were analyzed at ALS's ISO 9001:2008-certified North Vancouver laboratory for gold, platinum and palladium by fire assay and ICP-AES, and for 35 elements, including copper, molybdenum and silver, by ICP-AES using an aqua regia digestion. Par samples were analyzed at ALS's ISO 9001:2008-certified North Vancouver laboratory for gold by fire assay and ICP-AES, and for 35 elements, including copper, molybdenum and silver, by ICP-AES using a four acid digestion. Core intervals cited above represent apparent, not true widths; true widths are not known. Assay intervals above have been calculated with no cutoff value. Blanks, standards and duplicate samples were inserted into the sample sequence with a ratio of approximately one sample out of 15. The 2015 drilling program and sampling protocol is supervised by Nils Peterson, M.Sc., P.Geo, a geological consultant for Kaizen, and by John Bradford, M.Sc., P.Geo. Mr. Bradford has verified the data disclosed in this news release.

About Kaizen Discovery

Kaizen is a Canadian mineral exploration and development company. Kaizen entered into a collaboration agreement with

ITOCHU Corporation of Japan in January 2014 and has access to HPX TechCo's proprietary, geophysical, Typhoon technology under a dedicated services agreement. Kaizen's long-term growth strategy is to work with Japanese entities to identify, explore and develop high-quality mineral projects that have the potential to produce and deliver minerals to Japan's industrial sector.

More information on Kaizen is available at www.kaizendiscovery.com.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

FORWARD-LOOKING STATEMENTS

Statements in this news release that are forward-looking statements are subject to various risks and uncertainties concerning the specific factors disclosed here and elsewhere in Kaizen's periodic filings with Canadian securities regulators. When used in this news release, words such as "will, could, plan, estimate, expect, intend, may, potential, should," and similar expressions, are forward-looking statements.

Forward-looking statements may include, without limitation, statements regarding Kaizen's plan to drill 7,000 metres at the Aspen Grove Project in 2015; statements regarding Kaizen's plan to undertake step-out drilling from the drill hole K15-01 intercept later in the summer after completing the planned initial 10 exploration holes at Aspen Grove; statements regarding Kaizen's plan to drill approximately 1,800 metres of drilling at the Tanzilla Project in 2015 to test deep porphyry potential of the Silica Ridge and Gopher Zone targets.

Although Kaizen has attempted to identify important factors that could cause actual results, performance or achievements to differ materially from those contained in the forward-looking statements, there can be other factors that cause results, performance or achievements not to be as anticipated, estimated or intended, including, but not limited to, equipment failure, the failure of exploration programs or studies to deliver anticipated results or results that would justify and support continued exploration, studies, development or future operations, and local opposition to exploration activities. There can be no assurance that such information will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialize. As a result of these risks and uncertainties, the results or events predicted in these forward-looking statements may differ materially from actual results or events.

Accordingly, readers should not place undue reliance on forward-looking statements. The forward-looking statements in this news release are made as of the date of this release. Kaizen disclaims any intention or obligation to update or revise such information, except as required by applicable law, and Kaizen does not assume any liability for disclosure relating to any other company mentioned herein.

Contact

[Kaizen Discovery Inc.](#)

B. Matthew Hornor
President and Chief Executive Officer
+1-604-669-6446
matthew@kaizendiscovery.com

[Kaizen Discovery Inc.](#)

Steve Vanry, Interim Chief Financial Officer and
Executive Vice President - Corporate Development
+1-604-669-6446
steve@kaizendiscovery.com
www.kaizendiscovery.com