

TORONTO, ONTARIO--(Marketwired - Aug 23, 2016) - [Great Lakes Graphite Inc.](#) ("GLK" or the "Company") (TSX VENTURE:GLK) (OTC PINK:GLKIF) (FRANKFURT:8GL) announces today that Michael Coscia has been appointed Senior Vice President of Sales. Michael has over 30 years' experience in the chemicals and minerals industries. He brings extensive experience in sales, marketing, technology and product development to Great Lakes Graphite. Prior to joining the Company, Michael has served as Sales Director at SGL Carbon, as Senior Account Manager for Cabot Corporation and as Vice President of Sales at Bayer Chemical.

Michael's experience provides him with extensive knowledge of the graphite industry. His primary responsibilities at Great Lakes will be to introduce the Company and its graphite products to the marketplace and to drive product sales and revenue in accordance with the Company's business plan. Michael's background in chemical engineering and material science provide him with the ability to work closely with customers on technical issues that relate to their graphite requirements.

Customer Relationships are Critical to Industrial Minerals Sales

Great Lakes Graphite CEO Paul Gorman said, "Unlike most commodities, industrial minerals are in many ways a relationship sale. Graphite is typically sold to end users through purchase orders and supply agreements. Customers are often seeking to insure access to long-term supply through highly reliable sources of quality products that meet their particular requirements. Michael has earned a stellar reputation through many years as an accomplished sales professional in graphite and other industrial and specialty minerals markets. The markets into which we are selling requires a team with a deep technical background and also the ability to architect and negotiate supply agreements and other transactions. With Michael aboard, we now have those bases very well covered."

About Great Lakes Graphite: [Great Lakes Graphite Inc.](#) is an industrial minerals company focused on bringing value-added carbon products to a well-defined market.

The Company is party to an agreement for shared use of a portion of an industrial facility located in Matheson, Ontario owned by Northfil Resources Limited, as well as for supply of high quality natural graphite concentrate (see news release dated 03/23/15), which have positioned Great Lakes Graphite to become an emerging domestic manufacturer and supplier of micronized products to a growing regional customer base where pricing and demand continue to rise.

Further information regarding Great Lakes can be found on the Company's website at: www.GreatLakesGraphite.com.

Great Lakes Graphite trades with symbol GLK on the TSX Venture Exchange and currently has 117,561,978 shares outstanding.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Caution Regarding Forward Looking Information: Certain statements in this press release may constitute "forward looking information" which involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this press release, such forward looking information may use such words as "may", "will", "expect", "believe", "plan" and other similar terminology. Forward looking information is provided for the purpose of presenting information about management's current expectations relating to the future events and the operating performance of the Company, and readers are cautioned that such information may not be appropriate for other purposes. The forward looking statements involve a number of risks and uncertainties. These risks and uncertainties include, but are not limited to, the ability of the Company to fulfill the orders and future orders, regulatory requirements, general economic, market or business conditions and future developments in the sectors of the economy in which the business of Great Lakes operates. The foregoing list of factors is not exhaustive. Please see the Company's financial statements, MD&A and other documents available on www.sedar.com, for a more detailed description of the risk factors. The Company undertakes no obligation to update publicly or revise any forward looking information, whether a result of new information, future results or otherwise, except as required by law.

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